



**yac** attacks  
conferencing inefficiency

**Instant access to conference calling  
that saves you money**

**yac**

Audio Conferencing

## Get together when everyone's not together

You know the advantages of audio conferencing. No matter where your team is across the region or across the country you can get together for work in progress meetings, crisis control or new business meetings. While email can do a lot, a live conference call can really speed up decision-making when it really counts.

But setting up audio conferences can be a headache. Arranging a new number every time you want to get everyone together and then getting that number to all your participants can be difficult, frustrating and time consuming.

You need audio conferencing to be easy, efficient and economic.

**You need Yac.** Yac keeps it simple, puts you in control and saves time and money

## Simple to set up

Choose a permanent conferencing number solution and you can call up a conference from any telephone at any time, no matter where you are. There is no need to involve a central administrator or book a time slot, the number is yours to use at any time, immediately.

Our web interface makes arranging conferences, inviting participants, setting start times and changing details easy to manage and communicate too.

# Audio Conferencing

## You're in control

- As the conference chairperson you'll also receive a PIN. Entering this, along with your permanent conferencing telephone number, ensures that only you can initiate the conference.
- For additional security, once all participants have joined, you can 'lock out' unwanted callers – only those you invite can attend.
- With just the touch of a button you can check how many participants are online.
- For consistency and ease of use, unique permanent conference telephone numbers can be set up for individuals and departments.
- You will have full management and control through the web interface and reporting suite.

## Save time

- Our permanent number options mean you call a conference anywhere, anytime with no need to contact an administrator or book a time slot.
- For occasional users, meetings can be arranged, changed or cancelled at any time from the web interface or by calling the Yac team without penalty or additional cost.
- Enhanced communications can inform and remind invited participants of conference details via email and/or SMS text messages.



## Features that make life easier

- Mute noisy incoming calls.
- Announce participants joining.
- Full invoicing details sent to your email address immediately after every call.
- Enhanced reporting of conference details.
- Only one Yac account no matter how many users.
- Support from our highly skilled customer support team even during a conference call.
- 24/7 automated monitoring checks that the system is up and functioning.
- 100% back up hardware systems for redundancy capacity.



## Saving money

- Save up to 45% on standard BT prices\*
- No capital outlay – no hardware or software required.
- No set up fees or reservation fees.
- No penalty charge for cancellations or changes.
- Participants calling into a conference using a UK 0207/0845 or 0870 number incur the regular charges for this type of call.
- Participants calling from overseas will incur the normal charges associated with such a call.



## A Yac conferencing solution to suit you

### Permanent Number

#### Option 1

#### Subscription service

If you're a very frequent user – i.e. if you make conference calls of more than 400 minutes a month - than this is the option for you. You pay a monthly subscription and lower call charges. At the end of every month your account is billed with all conferences for that month.

#### Option 2

#### Non-subscription service

The option for the less frequent user. There's no monthly subscription charge, and your account is billed in the same way as Option 1.



### Non-permanent Number

#### Don't want to set up an account?

Then simply pay by credit card. If you choose this option you'll still have PIN security and many other features but no permanent number. However individual conferences and even multiple conferences are easy to set up over the phone. See the table for charges.



## Why not find out more about Audio Conferencing now?

Visit [www.yac.com](http://www.yac.com) or contact the Yac team at:

**0870 199 88 77** (9.00 – 5.30. Mon to Fri) for the easy way to start cutting the cost and hassle of conference calling.

## Why work with Yac?

Yac is an experienced solutions development company that combines telecommunications, IT and software skills. All our solutions are developed by us and extensively tested. We take pride in our ability to find the right solution for you and our solutions are easy to install, use and extremely cost effective.

We've already enabled UK companies such as Honda and Accenture to improve their business performance.

## Why not find out what we could do for you?

## Want to know how Yac attacks other inefficiencies?

Inbound Call Services and Fax to Email are just two of the other innovative web-based technologies Yac can employ to make your business more efficient.

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